



FASHION OUTLETS
CHICAGO
SAVE FASHIONABLY

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**FASHION OUTLETS OF CHICAGO PARTNERS WITH HGTV TO WELCOME
“SANTA HQ” THIS HOLIDAY SEASON**

“Fashionably Late” Black Friday Shopping Event, Extended Hours and Convenient Amenities Help
Make Fashion Outlets of Chicago Holiday Shopper’s Paradise

ROSEMONT, Ill. – Macerich's **Fashion Outlets of Chicago**, located at 5220 Fashion Outlets Way in Rosemont, has partnered with one of America’s leading home and lifestyle brands, HGTV, to introduce Santa HQ: a thoroughly modern, extraordinarily experiential visit with Santa for shoppers to enjoy this holiday season. Fashion Outlets of Chicago will also make the holiday season bright with its “Fashionably Late” Black Friday shopping event, high-end amenities and extended holiday hours.

Set to open Friday, November 11, the new Santa HQ will invite families to experience the wonder of Santa’s workshop in the digital and social media age. This engaging new version of a visit with Santa utilizes digital tools to offer an augmented reality environment and a thoroughly new and enhanced social media experience for families. Santa HQ will be open seven days a week through December 24. Operating hours are:

- Mondays through Thursdays: 11 a.m. – 8 p.m.
- Fridays and Saturdays: 10 a.m. – 9 p.m.
- Sundays: 10 a.m. – 7 p.m.

Special holiday hours include:

- Friday, November 25: 9 a.m. – 9 p.m.
- Saturday, November 26: 9 a.m. – 9 p.m.
- Sunday, November 27: 9 a.m. – 8 p.m.
- Sunday, December 18: 10 a.m. – 9 p.m.
- Saturday, December 24: 10 a.m. – 6 p.m.

"Our goal at Fashion Outlets of Chicago is to enhance the customer experience in every way possible and deliver exciting opportunities guests can't find anywhere else," said Katie Walsh, Senior Marketing Manager at Fashion Outlets of Chicago. "Visits and photos with Santa at shopping centers are a well-loved holiday tradition, and this year we are elevating that experience with the digital and social media components of Santa HQ."

At Santa HQ, children will be "scanned" as they arrive and determined to be "naughty or nice," enter an observatory where they will use special tablets to choose magical environments - the night sky or the inner workings of a clock on the wall, for instance - and be able to take an "ELFIE" (an image of the child as a dancing elf), among other attractions.

Furry family members can join in the fun and be a part of family photos with Santa during Fashion Outlets of Chicago’s pet nights. Every Monday, from November 28 through December 19, families can bring their cat or dog to Santa HQ for photos with Santa from 6 to 8 p.m. Fashion Outlets of

Chicago encourages shoppers participating in pet nights to park on P2 (second level) of the parking garage and enter the center by Helzberg Diamonds and Converse to easily access Santa HQ.

Visitors are invited to start making reservations as early as mid-September by visiting www.santa-hq.com. Guests can also enter to win \$10,000 in cash by registering at the Santa HQ set or by visiting www.santa-hq.com.

Shoppers can celebrate Black Friday in style at Fashion Outlets of Chicago's "Fashionably Late" event beginning at 10 p.m. Thursday, November 24 and running through 10 p.m. Friday, November 25. Guests can take advantage of incredible Black Friday savings at more than 130 designer outlets while Chicago's hottest DJs including DJ Lani Love and DJ Mother Hubbard will spin chart-topping hits throughout the 24-hour party.

Fashion Outlets of Chicago will extend its hours during the holiday season in order for shoppers to take advantage of the center's amazing sales and holiday amenities. Visit www.fashionoutletsofchicago.com for specific holiday hours.

Fashion Outlets of Chicago will help make the holiday shopping season stress-free with its wide range of amenities available at Concierge Services. Through a program powered by Deliv, shoppers can bring their holiday purchases to Concierge Services and enjoy same-day delivery to their home, office or hotel within 10 miles of Fashion Outlets of Chicago for \$5. In order to accommodate same-day delivery, items must be dropped off at Concierge Services before 5 p.m. Mondays through Saturdays and before 3 p.m. Sundays. Gift wrapping is also available at Concierge Services and starts at \$2 per item.

For Chicago visitors traveling through O'Hare airport, Fashion Outlets of Chicago is a great destination to visit during a layover. Concierge services is available to hold luggage and print boarding passes at the shopping center. International travelers can take advantage of currency exchange and translation services.

Anchored by Bloomingdale's The Outlet Store, Forever 21, Last Call by Neiman Marcus, Nordstrom Rack and Saks Fifth Avenue OFF 5th, the two-level indoor shopping center is home to a variety of brands for every shopper including Nike, The Disney Store, J.Crew and Michael Kors. The center also offers outlet stores unique to the Chicago area, including AllSaints, Prada, Burberry, Chico's, DVF, Gucci, Joe's Jeans, Kipling, Moncler, lululemon athletica, The Art of Shaving, Tory Burch and vineyard vines.

About Fashion Outlets of Chicago

Macerich's Fashion Outlets of Chicago is an award-winning 530,000 square-foot, two-level indoor shopping center that is home to more than 130 designer outlets, an impressive contemporary art collection and high-end amenities. The one-of-a-kind upscale outlet property that redefines and elevates the outlet shopping experience, is located at 5220 Fashion Outlets Way in Rosemont – minutes from O'Hare International Airport and Chicagoland's major highways.

About Macerich

Macerich, an S&P 500 company, is a fully integrated self-managed and self-administered real estate investment trust, which focuses on the acquisition, leasing, management, development and redevelopment of regional malls throughout the United States.

Macerich currently owns 55 million square feet of real estate consisting primarily of interests in 51 regional shopping centers. Macerich specializes in successful retail properties in many of the country's most attractive, densely populated markets with significant presence in the Pacific Rim,

Arizona, Chicago, and the New York to Washington, DC corridor. Additional information about Macerich can be obtained from the Company's website at www.macerich.com.

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