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financial park AT ROSEMONT

BIG TEN EXPERIENCE SET TO OPEN AT CONFERENCE HEADQUARTERS IN ROSEMONT ON JUNE 7

Free Interactive Museum at Rosemont's MB Financial Park Brings Big Ten's Storied History in
Academics and Athletics to Life

ROSEMONT, Ill. – The Village of Rosemont and MB Financial Park are thrilled to welcome the **Big Ten Experience**, an interactive digital museum located at the conference's headquarters in Rosemont, Ill. (5440 Park Place). The exhibit will open to the public on Saturday, June 7, bringing the conference's storied academic and athletic history to life and placing it at eager fans' fingertips.

Located at conference headquarters in Rosemont's MB Financial Park entertainment district, the museum will be open 8 a.m. to 6 p.m. Monday through Friday and 11 a.m. to 6 p.m. on Saturdays and Sundays. Admission to the Big Ten Experience is free for all visitors.

The Big Ten Experience features a collection of 13 interactive exhibits showcasing notable conference features dating back to 1896, the year the conference was founded. Highlights include the Big Ten Theater, which gives patrons a behind-the-scenes, immersive audio and video experience looking at student-athletes and traditions, a treat for Big Ten enthusiasts. Other highlights are radio and television features of distinguished accomplishments by Big Ten members both on and off the field of play.

Touch-screen monitors allow visitors to learn more about individuals making a difference in the world beyond the playing fields. Enthusiastic fans of all Big Ten schools will be able to learn about their favorite sports figures from each campus, including bios, prominent speeches and correspondence from notable alumni. The digital format of the Big Ten Experience allows for new content to be added on a regular basis, keeping the exhibit fresh, exciting and relevant.

"This exhibit provides the perfect way to celebrate the diverse and talented participants of the Big Ten," said Rosemont's Mayor Brad Stephens. "It will bring a fresh and excited audience to MB Financial Park that will enhance the Rosemont community."

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Big Ten Experience exhibit displays

This is B1G

A compilation of the conference's "firsts," "bests," "icons" and "timelines" including notable speeches, membership and commissioner timelines, NCAA Championship teams, rivalry trophies, the Committee on Institutional Cooperation, national awards (both athletic and academic honors) and more.

"Game On" Interactive Game

Attempt to catch a football, stop a soccer ball or block a hockey puck through an interactive game that promises to test your speed, agility and hand-eye coordination.

University Cubes

Each institution tells its unique Big Ten story through key statistics, important dates, fun facts and vibrant photos.

Honoring Legends. Building Leaders.

Read letters from notable Big Ten alumni written to Big Ten fans, watch "Faces of the Big Ten" 30-second spots featuring hundreds of Big Ten student-athletes, past and present, and learn more about the conference's most prestigious honor: the **Big Ten Medal of Honor**.

Big Ten Connect

View live footage from Big Ten television partners on five screens and interact with the conference and schools' social media pages as well as BTN2Go on one of four iPads.

Basketball Court with Interactive Radio Calls

A tongue-and-groove hardwood court featuring 14 program-changing audio calls from men's basketball games throughout the years. Each call is located on the court where the actual shot took place.

Football/Basketball Touch Screen

The perfect place to get a Big Ten Football or Basketball fix. Witness fantastic finishes in football, exciting moments from both men's and women's basketball, incredible slam dunks, Heisman Trophy winners and great Rose Bowl Game moments. Visitors can also view every Rose Bowl Game program cover dating back to 1902.

Heisman Trophy Photo Op

Strike a "Heisman" pose and snap a photo for the perfect keepsake for any Big Ten fan.

Big Ten Vault

Two video monitors stand back-to-back in the space just outside the Big Ten Theater. One contains video vignettes of awe-inspiring performances by student-athletes in a variety of sports. The other contains every Sports Illustrated magazine cover featuring a Big Ten team.

Big Ten Slideshow

This display features a compilation of photos highlighting Big Ten campuses, architecture, notable alumni and unique university programs.

Big Ten Impact

View BTN's inspiring "LiveB1G" programs which shine a spotlight on Big Ten students, faculty and alumni who are making a difference in the world through research innovations, education and local community outreach.

Current Big Ten Champions

Every Big Ten Championship team, NCAA Championship team, and/or individual champion for the current academic year is featured in this interactive touchscreen.

Big Ten Theater

Fans will get a truly unique, behind-the-scenes look at Big Ten student-athletes and Conference traditions in these three-minute films from each of our member institutions. Films include Illinois Track and Field: A Work of Art; Indiana Basketball: Assembly Hall. Indiana's 6th Man; Iowa Wrestling: The Pursuit of Excellence; Michigan Gymnastics: Go Blue. A Game Day Tradition; Michigan State Basketball: The Journey Starts at Midnight; Minnesota Men's Ice Hockey: A Hockey State of Mind; Nebraska Volleyball: Honor the Past. Invent the Future; Northwestern Women's Lacrosse: Games Aren't Won on Gameday; Ohio State Marching Band: TBDBITL; Penn State Men's Gymnastics: We are Penn State Gymnastics; Purdue Diving: Fear is Not an Option; and Wisconsin Football: Jump Around.

About The Village of Rosemont, Illinois: Rosemont, Illinois, Chicagoland's business and entertainment suburb, is conveniently located five minutes from O'Hare Airport and twenty minutes from Chicago's downtown. Rosemont is home to the Donald E. Stephens Convention Center, a wide variety of hotel and dining options, Allstate Arena, Rosemont Theatre and a host of entertainment and retail venues. Rosemont continues to grow and evolve based on the new vision of Mayor Bradley A. Stephens. MB Financial Park at Rosemont features an array of great dining and entertainment options. For more information, visit www.Rosemont.com.

About The MB Financial Park at Rosemont: MB Financial Park at Rosemont is a 200,000 square-foot entertainment and dining complex whose 13 venues offer upscale international cuisine, live music and comedy, state-of-the-art film, indoor skydiving, bowling and more. Conveniently located near O'Hare International Airport, MB Financial Park at Rosemont is easily accessible from Chicago as well as the suburbs. The address is 5501 Park Place, a looping street situated west of River Road between Bryn Mawr and Balmoral Avenues. A 20-minute drive from Chicago's Loop, MB Financial Park at Rosemont is walking distance from the Donald E. Stephens Convention Center, the CTA Blue Line Rosemont station, Fashion Outlets of Chicago and Rosemont Theatre. Convenient parking is available. For more information, visit www.mbparkatrosemont.com.

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